

Press release

# **Creation of CYCLEVIA**

The producers' response to the new French requirements on waste oil management

#### Rueil-Malmaison, 5 May 2022

To prevent and manage waste, France has a scheme called Extended Producer Responsibility (EPR). EPR is based on the "polluter pays" principle – companies that put their products on the French market are responsible for their entire life cycle, from design to end-of-life. The EPR scheme aims to cover the whole cycle: eco-design of products, waste prevention, extension of service life and end-of-life management. Most often, producers in the same sector choose to join forces to meet their obligations by creating an eco-organisation – a private, non-profit, State-approved company.

In 2020, France passed a new law, creating a dedicated EPR system for waste oils and lubricants. The following year, under the leadership of the CPL (Centre Professionnel des Lubrifiants - Professional Lubricants Centre) and 22 volunteer French producers, CYCLEVIA was born and became the sector's eco-organisation. Approved by the public authorities on 23 March 2022, this new organisation, which is unique within the sector, is tasked with shouldering producers' responsibilities, particularly with regard to the collection and processing of waste oils.

As soon as French or foreign producers bring their products directly to market in France, they must join the ecoorganisation.

### Who is considered a 'producer' under French law?

A producer is any natural or legal person who, on a professional basis:

- Produces oils in France
- Resells oils under its own brand in France
- Imports or introduces oils for the first time to the domestic market, either for resale to the end user or for direct use in France
- Imports or introduces oil-containing equipment intended for sale or use in France into the French market for the first time (cars, scooters, trucks, construction equipment, handling equipment, agricultural equipment, gardening or DIY items such as chainsaws or lawnmowers, etc.)

# What does membership of CYCLEVIA involve?

Membership of the eco-organisation is subject to a three-year agreement. It defines the terms and conditions of the relationship with CYCLEVIA.

The producer makes a financial contribution upon joining CYCLEVIA. This 'eco-contribution' is then redistributed in the form of support to the industry stakeholders who collect and treat the waste. This eco-contribution is not a levy collected by CYCLEVIA, but part of the cost of the product that enables the prevention and management of waste oils to be funded. The eco-contribution for 2022 amounts to €89/tonne and is due from 1st April that year. This contribution may be adjusted to reflect factors that favour environmentally friendly products.

## Which products are covered by EPR?

EPR applies to all finished products on the market other than water-soluble oils, international marine oils, most process oils, petroleum jelly, brake or cooling fluids and 2-stroke oils. A table of products is available on the CYCLEVIA website.

#### About CYCLEVIA

Created on 1 October 2021, CYCLEVIA is the eco-organisation for waste oils and lubricants. Created by the CPL (Centre Professionnel des Lubrifiants - Professional Lubricants Centre), CYCLEVIA is a not-for-profit company formed by a partnership between oil companies that are UFIP members, lubricant manufacturers that are CSNIL members and non-affiliated companies that are CPL members. It brings together 22 companies which represent nearly 80% of the French lubricants market. Its revenues come exclusively from producers and distributors in the form of an eco-contribution.

cyclevia.com

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