



CYCLEVIA

The producer responsibility organization
for the oils and lubricants industry.

Flash News

THE 2023 “EQUIP AUTO” TRADE FAIR IN LYON

CYCLEVIA meets its key audiences! A key moment to talk about the services offered by the producer responsibility organization and the industry’s future.

Rueil-Malmaison, 18 September 2023

The producer responsibility organization for the oils and lubricants industry will be an exhibitor for the first time at the EQUIP AUTO trade fair taking place in Lyon on 28, 29 and 30 September 2023.

For CYCLEVIA, EQUIP AUTO is a key moment in the year, allowing it to reach out to all the automotive sector’s after-sales professionals on a large scale. These professionals alone represent 51% of the waste oils collected in France, i.e. nearly 107,000 tonnes from 36,000 garages, workshops, dealers, etc.

This event is not only a unique opportunity to meet the producers of oils and lubricants, who are CYCLEVIA’s members, but also to meet the marketers who wish to become a member.

At CYCLEVIA’s stand (n° L197), the producer responsibility organization’s employees will answer any operational questions, but that’s not all. Focus will also be placed on the future: what are the stakes and challenges for collection and regeneration and which short and mid-term projects will enable the industry to become more circular, more efficient and more responsible. For the first time ever, the producer responsibility organization will also present the different properties of the existing oils on the market. All of this will be staged in a fun and educational way.

“WORKSHOP WASTE” CONFERENCE: WHAT ARE THE STAKES AND CHALLENGES FOR THE INDUSTRY?

Present at the trade fair, **André ZAFFIRO**, CYCLEVIA’s Managing Director will be speaker in a conference to be held on **Friday 29 September from 10.15 am to 11.00 am**. He will review the very positive results for the producer responsibility organization’s first year of activity, highlighting the solutions that have been implemented as well as the major challenges for the industry’s future. For the very first time, CYCLEVIA will also comment on its recent request to the public authorities on combining its obligations (contents and containers).

[More information on the conference](#)

The presence of CYCLEVIA at the trade fair will cover several purposes:

- **Make known to automotive industry’s after-sales stakeholders the activities and services that the producer responsibility organization provides.** The first being **free collection** nationwide for all professional holders of waste oils

in France. It should be noted that to do this they must contact collection-transfer station operators registered with CYCLEVIA, which is easy given the fact that there are about **3 to 5 operators** per French *département* (county). **Today, 100% of the French territory (the mainland and overseas territories) is covered by this service.**

- **Raise awareness among the after-sales entities in the automotive industry on the role they can play and how they can take action to improve the collection and regeneration of waste oils.** Even if their role is to essentially collect waste oils from vehicles, it is also their role to ensure its “quality” because only “unpolluted” waste oils can be regenerated and return to the market as base oil by integrating new oil formulations. To do this garage owners must stop mixing this waste with other waste such as brake fluid or coolant, fuels and water. Storage is also very important and essential rules must be adhered to (retention tanks, protection from poor weather conditions, etc.).
- **Share CYCLEVIA’s aspirations on waste oil regeneration and recycling with other automotive industry after-sales entities and producers of oils and lubricants.** French regeneration operators already produce mainly group 1 oil which corresponds to a specific demand. However, over the next few years, the quality of these regenerated oils will be ramped up in order to reach group 2 and group 3 oil levels and meet the latest car manufacturer standards. In 2024 CYCLEVIA will launch a call for project proposals for the construction of an operational unit in France capable of producing high quality regenerated oils for latest generation engines.
- **Raise the awareness of CYCLEVIA’s stakeholders about “eco-design”** Even if collection and treatment are naturally part of the producer responsibility organization’s mission, its more general activity challenges the very nature of the product itself. To protect the environment and create high-performance oils (cleaner, more easily degradable in the environment, less “consumption” when used, more easily regenerated, etc.) CYCLEVIA intends to generalise eco-design throughout the industry.
- **Finally, share CYCLEVIA’s thoughts on “packaging”** (plastic and metal containers). For garage owners, as for all professionals holding waste oils, this waste is a real drain on expenses. CYCLEVIA recently made a request to the public authorities to combine its obligations by including content AND container.

About **CYCLEVIA**.

Resulting from the French AGEC Law in 2020, CYCLEVIA is the producer responsibility organization for the waste oils and lubricants industry. It meets the Extended Producer Responsibility (ERP) principle. A private non-profit making company, CYCLEVIA currently has 250 members, all lubricant producers and supports, through eco-fees paid by its members, the treatment and collection of waste oils in France, and more widely encourages the development of an environmentally and socially responsible industry.

cyclevia.com

Press Contact: SHADOW Communication

Aurélié Vinzent - Rachel Aline Diot

+ 06 (0)58 66 80 49 - 0777923565

aurelievinzent@shadowcommunication.fr - rachelalinediot@shadowcommunication.fr